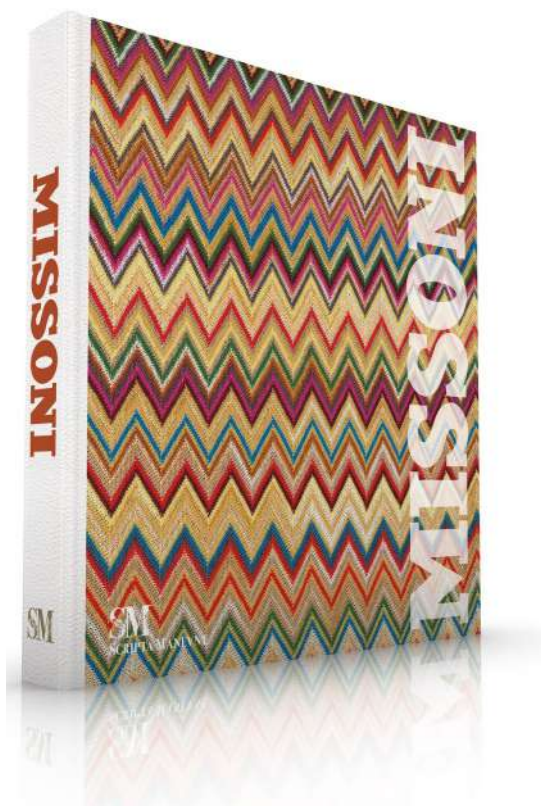


Collection The Great Italian Fashion

## Missoni

ENG – Bookshop Edition



### CELEBRATIVE EDITION FOR THE CENTENARY OF THE BIRTH OF OTTAVIO MISSONI

**Price € 34,00**

**Description of the volume**

Size 22.5 x 24 cm

Pages 331

Images about 280

ISBN 978-88-95847-29-0

Language Italian/English

#### Materials

Cover Printed in 4 + 4 colours on Fedrigoni Sirio Pearl Oyster Shell 300 grs. **Inside** Closed 225 x 240 mm and opened 450 x 240 mm; 331 pages printed in 4 + 4 colours on Fedrigoni Tatamy White 150 grs. **Binding** Paperback with 160 mm bands, sewn-in book block, hotmelt glue.

#### Content

Creativity, ingenuity and invention; the excellence of Italian art, since the time of Raphael, Michelangelo and Leonardo, is renewed with the protagonists of a new and celebrated poetics of art. Italian designers and their Fashion Houses, which are workshops of new sensibilities, offer a vision of present and future by the reading of the past and the creation of new artistic languages. Their internationally celebrated Art renovates the experience of the Ancient Masters as the inimitable voice of the most inspired and winning Italian style.

#### Author and Project Coordinator

Massimiliano Capella

#### Editorial Coordination

Luca Missoni

#### Introductions

Mario Boselli, Luca Missoni, Fulvio Scaparro

#### Scientific Committee

Rosita Missoni, Angela Missoni, Luca Missoni, Massimiliano Capella, Bettina Fuortes, Federico Ferrari

#### Index

- 100 Years of Ottavio Missoni
- A life in colour: Ottavio Missoni by Fulvio Scaparro
- Editor's note
- Introduction by Mario Boselli
- Fashion and Art by Luca Missoni
- Author's note by Massimiliano Capella
- On Beauty and Harmony. The Origins of a Fashion Family
- International Triumph. From the Runway Scandal of 1967 to the Neiman Marcus Fashion Award in 1973
- Missoni Home. From the lines of fashion to the style of furniture and décor
- The studies of Ottavio Missoni. The harmony of sign, the poetics of color
- Fashion and the Performing Arts. The Missonis in the World of Theatre, Opera, and Cinema
- An Artful Style. Stripes, Zigzags, and Abstract Creations
- Historical covers selections
- Bibliography
- Photo credits

#### Scripta Maneant Edizioni

Centralino Unico

+39 051 223535

Numero Verde:

800 144 944

segreteria@scriptamaneant.it

www.scriptamaneant.it

CF e Partita Iva

02287750356

#### Direzione generale

Via dell'Arcoveggio, 74/2

40129 Bologna

Referente: Anna Armaroli

#### Logistica

Via Felice Cavallotti, 18

42122 Reggio Emilia

Referente: Francesco Iori

#### Impronta d'Artista

www.improntadartista.it

Manuela Malaigia

m.malaigia@scriptamaneant.it

#### Ufficio Stampa

Silvia Gnoni

ufficio.stampa@scriptamaneant.it

#### Ufficio Estero

foreigndepartment@scriptamaneant.it

#### Magnus Edizioni

www.magnusedizioni.it