

The Great Italian Fashion | Italian fashion designers and their art in the world



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MISSONI

SPECIFICS OF THE BOOK

Size_ **30 x 32 cm**

Pages_ **348**

Illustrations_ **260 ca.**

Bodonian Cover_ Card-boards (3 mm thick) covered with Fedrigoni Sirio Pearl Oyster Shell canvas, 125 g/m², matt laminated and scratch-proof + hot stamping with one colour, gold, and dry stamping on the front and back boards. On the front board insertion of a fabric provided by the Fashion House.

Spine: leather printed with one colour in gold foil.

Interior_ Size: closed 300 x 320 mm and open 600 x 320 mm. 358 pages with 4+4 colour printing: 48 pages on Old Mill Premium White paper 130 g/m²; 194 pages on Symbol Tatami White paper 170 g/m²; 116 pages on Symbol Tatami Ivory paper 170 g/m². Endpapers printed with 4+0 colour stamping on Setalux paper and joined on Symbol Tatami White paper 115 g/m² for the front endpaper and on Symbol Tatami Ivory paper 115 g/m² for the back endpaper.

Preciousness_ 5 four-page-folder with the insertion of Missoni fabric; insertion of 2 fabrics on single pages; 4 PVC sheets printed with the effect of a chromatic overlap; paper pattern with 1+0 colour printing on GSK Extra White paper 110 g/m² (470 x 700 mm) and bent in twelve-page-folder applied on page; insertion of 16 pages (150 x 210 mm) printed with 4+4 colours on Arcoprint Editions paper 85 g/m², sewn with black thread and inserted in a Japanese binding four-page-folder printed with 4+0 colours on Symbol Tatami Ivory paper 170 g/m² and die-cut with a vertical cut.

Binding_ Coverboard with thread-stitched text block, Hotmelt glue, square spine with white-leather headcap in Bodonian style, overhand of 4 mm thick.

Language_ **Italian + English**

Rights_ **Available Worldwide**

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Letters (spacing included)		
Text	Captions	Total
37.154 ca.	25.260 ca.	62.414 ca.

CONTENT

Creativity, ingenuity and *inventione*; the excellence of Italian art, since the time of Raphael, Michelangelo and Leonardo, is renewed with the protagonists of a new and celebrated poetic of art. Italian designers and their Fashion Houses, which are workshops of new sensibilities, offer a vision of present and future by the reading of the past and the creation of new artistic languages. Their internationally celebrated Art renovates the experience of the Ancient Masters as the inimitable voice of the most inspired and winning Italian style.

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